

## Press Release

### **Pylones Hellas with HPE at the 17th SETE Conference**

Pylones Hellas, Silver Partner of Hewlett Packard Enterprise, successfully participated as a sponsor in cooperation with HRE at the **17th SETE Conference** "Tourism & Development" entitled "**Tourism in Transition: #someTHINKdifferent**". The event took place during 15<sup>th</sup> and 16<sup>th</sup> of October 2018 at the Hilton Athens Hotel.

The impact of technological development on the transformation of tourism businesses has been at the core of this year's conference. Among the topics of the agenda, analyzed through interesting discussions and masterclasses, the integrated place brand management, the development of start-up technology in tourism, new digital transformation strategies through data exploitation and the ways in which technology can contribute to establishing a positive corporate culture for businesses by providing up-to-date work experience for their personnel.

At the end of the 2 day conference, it was generally convinced that the hospitality industry is at the forefront of creating an innovation model, unlocking new opportunities by fueling economic growth with quality and speed.

Pylones Hellas presence in collaboration with HPE attracted the attention of participants throughout the conference. Boosted by experienced executives, the two companies seized the opportunity to discuss with industry professionals, tourism stakeholders and individual visitors on issues regarding among others the implementation of new advanced technologies in the tourism industry, new business needs, habits and experiences.

During the conference Pylones Hellas had the opportunity to listen and understand participants needs, recognizing the growing availability of adaptation of tourism businesses to new technological developments. Furthermore, the company showcased its integrated proposals for the industry based on state of the art network solutions and services of HPE and Aruba. Pylones Hellas is an experienced partner in delivering tailor made solutions that meets businesses needs, with a confirmed and stable company reputation, as it summarized on the phrases "we deliver what we promise" and "we promise what we can deliver".

#### **About Pylones Hellas**

Pylones Hellas, member of the Cypriot group P.M.Tseriotis Ltd, is active for more than 20 years in the field of digital technologies and internet security. The company combines the services of both IT systems integrator and IT security integrator, consisting a pioneer IT provider for the Greek market. Based on three significant pillars Security, Optimization and High Availability, Pylones Hellas provides cutting-edge technology solutions, on any scale, in multiple demanding sectors such as Telecommunications, Hotels, Financial institutions and companies that base their business on the Internet, while continuing updating its customers' Information Technology Infrastructure, to provide, in turn, a high level of digital services to



their customers. Strategic partners of Pylones Hellas are F5 Networks, HPE, IBM and Microsoft offering numerous solutions in areas such as security, wired and wireless networks, storage, business critical systems, datacenters and cloud.

For more information please visit: [www.pylones.gr](http://www.pylones.gr) | [LinkedIn](#) | [YouTube](#)

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