

## Press Release

### **New Corporate Identity and Website for Pylones Hellas**

**Athens, Greece – 28 March, 2018** – Pylones Hellas, a provider of advanced IT solutions to medium and large enterprises, with presence for more than 20 years in Greece, Cyprus and the Balkans, has redesigned its corporate identity and its website.

The new modern logo reflects the company's philosophy around the four core values: innovation, reliability, efficiency and expertise, while the tagline "**We got IT**" highlights the expertise in its field.

The new corporate image is in line with the company's dynamic, as Pylones Hellas showcase a steadily increasing economic growth, with its staff and client portfolio growing and its services constantly evolving, aiming to meet the needs of its partners.

With a website <https://www.pylones.gr> fully renewed, demonstrating both the product range and solutions offered by the company as well as its general philosophy - [website launch video](#) -, while its corporate news is also posted on the company's [LinkedIn](#) page.

**Mr. Emmanuel Netos, General Manager of Pylones Hellas**, stated about the new identity: "With our new corporate image, we would like to illustrate the sense of trust that characterizes Pylones Hellas' relationship with its customers over the years. With no blurred lines and communication message that "**We got IT**", we welcome the new era of growth and development for us and for our customers. "

#### **About Pylones Hellas**

Pylones Hellas, member of the Cypriot group P.M.Tseriotis Ltd, is active for more than 20 years in the field of digital technologies and internet security. The company combines the services of both IT systems integrator and IT security integrator, consisting a pioneer IT provider for the Greek market. Based on three significant pillars Security, Optimization and High Availability, Pylones Hellas provides cutting-edge technology solutions, on any scale, in multiple demanding sectors such as Telecommunications, Hotels, Financial institutions and companies that base their business on the Internet, while continuing updating its customers' Information Technology Infrastructure, to provide, in turn, a high level of digital services to their customers. Strategic partners of Pylones Hellas are F5 Networks, HPE, IBM and Microsoft offering numerous solutions in areas such as security, wired and wireless networks, storage, business critical systems, datacenters and cloud.

For more information please visit: [www.pylones.gr](http://www.pylones.gr) | [LinkedIn](#) | [YouTube](#)

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