

Press Release

"Covid-19 Safer Internet day" by Pylones World Safer Internet Day is even more important this year

Athens, 8 February 2021 - Pylones Hellas is actively involved in the effort for a safer Internet by supporting **World Safe Internet Day** SID 2021, which is celebrated this year on **February 9th**.

<u>Safer Internet Day</u> is organized by by the joint Insafe/INHOPE network of European Safer Internet Centres (SICs), with the support of the European Commission.

This year, the symbolism of this day seems to be even more important, since now our daily life is connected with online activity and digital security more than ever. The COVID-19 pandemic has put the global community on alert, both in terms of physical security that is vital to our physical health and in terms of digital security due to the extensive use of the internet.

Knowledge is the best protection!

Unawareness, whether it is about the safety of our health or the security of our data, is the most serious danger! If we do not know the dangers, we will not be able to face them. According to a <u>survey</u> conducted by Pylones Hellas, it showed that 48% of respondents have encountered some kind of cyber threat! According to the same survey, almost 50% of respondents believe that the biggest threat is ignorance on the subject. Whether it is a student, or a remote worker, or even a business-organization especially at this time with remote working, digital data security is an important part of everyday life.

The best way to deal with digital threats effectively is to create a culture in school, home, workplace, based on risks, consequences and outcomes. The process known as **cyber security awareness** begins with the continuous knowledge, information and education of users and the awareness of the seriousness of cyber security by the users themselves.

Pylones Hellas plays an active role in this effort with substantial initiatives seeking learning and protection, such as the supporting of the academic community as well as IT communities in digital security issues. Pylones supports the national team of young talents, participating in the official **European Cyber Security Challenge**, organized by the European Network and Information Security Agency (ENISA). The company also provides support to the **ICS2 Hellenic chapter** community through





the sponsorship it offers, but mainly through its continuous encouragement to young people and those already active in the field of technology, to participate in security talks organized for the safety of internet.

For **Pylones Hellas**, digital security is a challenge, and with all the initiatives that organizes try to play its decisive role in shaping a better and safer internet. As a provider of advanced IT solutions with specialization in the field of digital security, it provides digital solutions that allow companies to dramatically improve and ensure their contact and interaction, both with customers and their partners, but also with internally with its employees.

About Pylones Hellas

Pylones Hellas, member of the Cypriot group P.M.Tseriotis Ltd, is active for more than 23 years in the field of digital technologies and internet security. The company combines the services of both IT systems integrator and IT security integrator, consisting a pioneer IT provider for the Greek market. Based on three significant pillars Security, Optimization and High Availability, Pylones Hellas provides cuttingedge technology solutions, on any scale, in multiple demanding sectors such as Telecommunications, Hotels, Financial institutions and companies that base their business on the Internet, while continuing updating its customers' Information Technology Infrastructure, to provide, in turn, a high level of digital services to their customers. Strategic partners of Pylones Hellas are F5 Networks, HPE, IBM and Microsoft offering numerous solutions in areas such as security, wired and wireless networks, storage, business critical systems, datacenters and cloud.

For more information please visit: www.pylones.gr | LinkedIn | Facebook Page | YouTube

For more details, please contact:

Mr Alexandros Vafeiadis: Marketing & Communication Office

Tel. 210-7483700| E-mail: avafeiadis@pylones.gr

